



**CLUBS
S.A.**

Community way of life!



ClubSafe

CLUBS

***An integral part
of the South Australian community***

Not for Profit Community Clubs in South Australia represent the communities core values and promote the general well-being of their individual community; values such as health, education, safety, children and community prosperity.

Clubs extend to virtually every corner of SA and total members exceeds 400,000. In addition to community values, Not for Profit Community Clubs in SA turnover approx \$300 million a year, they also provide employment to approx 4,000 South Australians. Many thousands of volunteers support community and sporting clubs in South Australia. Without these social, financial and volunteer contributions Clubs in South Australia would cease to exist .



The Club Industry is a strong supporter of sport across the State including elite sporting bodies who are responsible for attracting millions of tourism benefits through accomodation in hotels, meals in restaurants and further employment opportunities.

Sporting facilities maintained by the Club Industry includes approx 230 bowling greens, 148 golf courses, 250 tennis courts and hundreds of playing fields which cater for sports such as cricket, football, soccer, softball, rugby, just to name a few.

Clubs work together with the community to achieve worthwhile benefits for those who need it most. They are responsive to the needs of the community and foster need-based activities through community partnerships.

Benefits of being a member of a Club:

- A safe and pleasant environment for socialising and meeting with friends
- Good quality meals and drinks at reasonable prices
- Great entertainment
- Sport and fitness facilities and support for sporting teams
- Host an array of social and community groups



Clubs have worked tirelessly over the years to create a family friendly environment which is open to the general public for anyone wishing to enjoy the services they provide.

Clubs in South Australia offer a range of services at affordable prices from functions to dining, gaming and community events as well as being home to a variety of sports.

The Club Industry in South Australia consists of around 1,200 Licensed Clubs ranging from small weekend operations to larger Clubs trading 16 hours a day, seven days a week.



Clubs are Not-for-Profit institutions that provide affordable meals, drinks and entertainment. They endeavour to create a family-friendly venue that make communities a better place to live.

Clubs form a social basis for developing and maintaining social interaction for all ages – from young children to retirees.

A large portion of Clubs are based in regional South Australia and play a vital role in their local community, they promote social interaction and support grassroots sport and recreation, particularly for young people.

BENEFITS OF CLUBS

Clubs provide employment opportunities for some 4,000 staff as well as facilitate traineeships and apprentices in the gaming and hospitality industries. Clubs also strongly rely upon support from members of the volunteer movement enabling meaningful contributions from retirees or those not in paid employment. The level of volunteers is a key indicator of the close association of the Club and the community. There are not many other industries that show such high levels of commitment from the community.

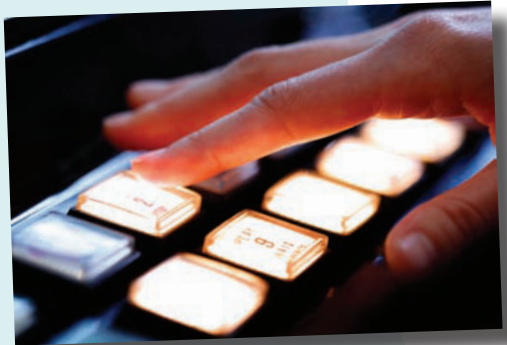


Many of the elderly and disabled rely on Clubs. Clubs provide a safe meeting place outside homes. Some Clubs are able to provide transport by way of community buses to assist in visits to their local Clubs.

In this economic climate Clubs provide families with affordable meals and family friendly entertainment for all to enjoy. Clubs welcome all cultures into their community.

THE ROLE OF GAMING MACHINES IN SA CLUBS

Revenue raised from Electronic Gaming Machines is vital to help support and relieve the financial burden of keeping Club based facilities up to date. Without it reliance would be placed on local and State Government and more so the families who utilise the facilities, families whom already contribute both financially and physically to enable our children to play and participate in grass root sports and activities.



Through gaming machines, Clubs provide a positive social return. This is demonstrated through the significant contribution made by Clubs to local charities, causes and communities. In many cases the revenue from gaming machines has enabled Clubs to provide improved facilities to its members and the community at large.

In addition to industry taxation obligations, the Club industry in South Australia voluntarily contributes gaming machine revenue via the Independent Gaming Corporation to worthy projects and initiatives throughout the SA community. They also voluntarily contribute over \$2 million annually to the Gamblers Rehabilitation Fund.

GAMING CAN BE FUN AND PROVIDE ENTERTAINMENT

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Clubs SA Initiative

Community way of life!

Social Responsibility

Whilst electronic gaming machines are designed for fun and entertainment the Club Industry in SA is well aware of the social impact that gambling problems can cause both to the individual and their families. Clubs SA endeavours to ensure that the Club Industry's commercial ambitions are aligned with the interests of the community and that the Club Industry's growth will benefit the South Australian Community as a whole.

Like our member Community Clubs, Clubs SA firmly believes that the socially responsible actions we take today will produce improved benefits to our community tomorrow and in the future.

Club Safe was initiated in August 2006 to provide extra support to Clubs in South Australia with gaming machines to ensure they conduct their business in a responsible manner. The program has been designed to help staff identify gambling related issues in the early stages and provide them with intervention skills to help the patron connect with a Gambling Help Service. It is one of the most significant programs developed in the Industry to address issues related to gambling. Club Safe Officers liaise directly with all Gaming Clubs, managers and frontline staff across South Australia and provide these services free of charge regardless of the Clubs membership with Clubs SA. Club Safe work collaboratively with the industry funded Gambling Help Service counsellors to promote a working network and relationship between the venues and the counsellors.



“THE GAMING INDUSTRY VOLUNTARILY CONTRIBUTES OVER \$2 MILLION ANNUALLY TO THE GAMBLERS REHABILITATION FUND”

GRANTS FUNDED FROM REVENUE VIA THE CLUB INDUSTRY

TO DATE SINCE 2007 FUNDS GRANTED – \$1,186,584

KOKODA -\$40,000

The Kokoda Youth Leadership Challenge is aimed at young people at school or disadvantaged or unemployed young people in the community who are having difficulty in finding their way in society. This program is also used to encourage young achievers with natural leadership skills. Alternatively, it may be used by Clubs as an incentive to young staff with leadership skills.



Ice Factor - \$55,000

Neil Sachse Foundation - \$150,000 over 3 years

Make A Wish Foundation - \$70,000

Asthma Foundation - \$25,000 over 3 years

Evanston Gardens Primary School - \$28,328

Mitcham Brass Band - \$2,000

Ronald McDonald House - \$150,000 over 3 years

Gawler River Pony Club - \$4,920

Henley Surf Lifesaving Club - \$24,538

Operation Flinders - \$100,000

SACFL - \$150,000 over 3 years

OPERATION FLINDERS - \$40,000

Funding received helped Operation Flinders run two teams of ten young offenders and at risk participants to take part in the life changing Operation Flinders Program. The trek takes approximately 8 days to complete and participants walk approximately 100 kilometres. The trek is a physical, emotional and psychological challenge during which participants discover things about themselves they never knew or dared to dream.



CYSTIC FIBROSIS SA - \$11,000

Funding received supported the Summit to Salt Program where two participants rode from Mt Kosciuszko to Lake Eyre, a distance of 1,850 kms. The Program raised funds to help support on going research at the Women's and Children's Hospital, to develop equipment for individuals with Cystic Fibrosis and to raise awareness of Cystic Fibrosis in young Australians.

NETBALL SA - \$19,800

Funding received helped to address the diminishing number of Netball Umpires in South Australia by providing an umpiring course to the inner and outer metropolitan areas. The "THREE" program and other Netball SA courses and programs were also introduced to the Spencer Region.



MISSION AUSTRALIA - \$5,000

Funding received supported the Feeding Frenzy Program which is a weekly program for disadvantaged youths aged between the ages of 12 and 17 in the City of Onkaparinga. Feeding Frenzy provides a place to meet after school to have a weekly nutritious meal and participate in fun and safe activities.



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Gamble Responsibly

www.clubssa.com.au