



Clubs SA Advertising Opportunities

CLUBLINK MAGAZINE

Distribution of Clublink is approximately 800 (*excluding December*) which includes all member Clubs of Clubs SA, Clubs SA Board, Members of Parliament, Local Councils and other Peak Industry Bodies. The Magazine is between 12 and 16 pages of A4 130gsm gloss paper. Clublink provides vital information for Industry on changes to legislation, availability of funding streams and general industry news.

ADVERT TYPE	COST (+ gst)
Full Page	\$1,870.00
Half Page	\$1,110.00
Quarter Page	\$740.00
A4 Hard Copy Inserts	\$445.00

Deadlines:

- April 2011 -** Monday 21 March, 2011
- August 2011 -** Monday 18 July, 2011
- December 2011-** Monday 21 November, 2011

KEEPING IN TOUCH NEWSLETTER

Distribution of Keeping In Touch is 300 and occurs on a monthly basis. This newsletter is for members of Clubs SA only and contains vital information for Club Managers and Committees in relation to governmental compliance. This publication is printed in house and is produced in Black and White on matt A4 paper.

ADVERT TYPE	COST (+ gst)
A4 Hard Copy Insert	\$250.00
Full Page Editorial	\$600.00
Half Page Editorial	\$450.00

For hard copy inserts Clubs SA requires 300 copies, however if only wishing to target gaming venues only 200 will be required. All content must be received no later than the 2nd Friday of the month of inclusion.

CLUBS SA WEBSITE

Banner advertising is available for month long blocks on the top strip of the Clubs SA website. This strip remains constant throughout the site, thus each page will display the booked advertisement. With almost 1000 hits per month the newly developed Clubs SA website is quickly becoming the first point of reference for Licensed Club Industry personnel.

BOOKING PERIOD	COST (+ gst)
One Month	\$550.00
3 x 1 Month	\$1,500.00

Visit www.clubssa.com.au for an example of the advertising space available. Contact Clubs SA to check the monthly availability of this advertising opportunity.

For all advertising and marketing enquiries please contact Deb Cartwright;

P: (08) 8290 2200 **F:** (08) 8290 2222 **M:** 0448 273 300 **E:** dcartwright@clubssa.com.au

